



Dejan Zonjić

Product Designer & Data Visualization Specialist

• Open to Senior Product Designer roles · Remote

Location

Sarajevo, BiH

Email

info@dejanzonjic.com

Portfolio

dejanzonjic.com

LinkedIn

in/dejan-zonjic

Profile

Product designer and data visualization specialist with 9 years across product, data and brand. I work end to end, from research and flows to shipped code, and use AI every day to move faster without lowering the bar.

Experience

Founder & Product Designer

2022 – now

Nordika · independent design studio

- Product, UX/UI and dashboard projects for market research clients: Kantar, Fifty5Blue, Blauw Research
- Co-founded Kojeza, a live adventure booking platform (500+ tours, 150+ organizations): brand, mascots, full UX/UI, onboarding and booking
- Mobile-first redesign of Vacier's e-commerce store: 50+ screens, now in development
- Brand, website and Google Ads for small businesses, driving direct bookings

Data Designer & UX/UI Designer

2019 – 2022

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- Dashboards and reporting for global brands incl. DHL, Scandic, Swedbank and Telia
- After the merger, proposed a shared login screen for upsell and cross-sell; approved by leadership
- Client relationships and project maintenance

Marketing Manager & Designer

2017 – 2019

eMediaPatch · digital agency, NY + Sarajevo

- Rich media ads, social campaigns and reporting for BabyCenter, Bustle, Celtra and more
- Media planning, KPI tracking and campaign optimization

Education

Bachelor in Financial and Marketing Management

School of Economics and Business (EFSA), University of Sarajevo

Exchange: Universidade do Porto (Portugal), Universidad de Jaén (Spain)

Skills

Product

Product design

UX & UI

Design systems

User research

Prototyping

Data

Data visualization

Dashboards

Reporting

Brand & marketing

Branding

Web design

Google Ads

GA4

AI & tools

Figma

Claude Code

Figma MCP

Next.js

Vercel

Webflow

Framer

Illustrator

Tableau

Power BI

Languages

Bosnian

Native

English

C1/C2

Spanish

B1

Also

Ski instructor since 16, leading groups of 30 kids. Climbing, diving and alpinism.